

#### **Featured Presenters**



Eric Rensel
Vice President, Gannett Fleming
ITE's Smart Communities Initiative

Richard Montanez
Deputy Commissioner, Transportation
City of Philadelphia
The "Smart" City of Brotherly Love

## What is a Smart City?



#### Wikapedia

A smart city is an urban area that uses different types of electronic data collection sensors to supply information used to manage assets and resources efficiently. This includes data collected from citizens, devices, and assets that is processed and analyzed to monitor and manage traffic and transportation systems, power plants, water supply networks, waste management, law enforcement, information systems, schools, libraries, hospitals, and other community services. The smart city concept integrates information and communication technology, and various physical devices connected to the network to optimize the efficiency of city operations and services and connect to citizens. Smart city technology allows city officials to interact directly with both community and city infrastructure and to monitor what is happening in the city and how the city is evolving.

# What is a Smart City?



https://www.youtube.com/watch?v=Br5aJa6MkBc

### Thank You!



https://www.youtube.com/watch?v=qvGuw2zZ3qc